

**CREEK HOLLOW RANCH, INC.**

*Enriching Lives Through Horse/Human Interaction*

## **2011 SPONSORSHIP OPPORTUNITIES**

Creek Hollow Ranch is proud to present our **2011 Dressage Show Series consisting of 3 Four Star Dressage and Breed Shows and 9 Dressage Schooling Shows**. Creek Hollow Ranch is a 350 acre state-of-the-art equestrian facility that attracts some of California's top competitive equestrians. We are currently developing our 2011 supporters and would like to invite you to sponsor the Creek Hollow Dressage Series.

As a sponsor, you will gain access to a highly desirable, recession-proof demographic. The equestrian community is a niche market that can often times be difficult to access. By sponsoring the series, you will have an opportunity to effectively market to this sought-after community and to showcase your organization. We offer many levels of sponsorship and also offer custom packages. We are here to help you achieve your marketing goals and, with the changes occurring in our economy, now is the perfect time to find new and creative vehicles to increase revenue and develop new clientele. Your organization will be ideally positioned to capture a new audience and gain access to one of San Diego's most exclusive demographics.

In addition to the Dressage Series, Creek Hollow Ranch hosts riding and horsemanship clinics, barrel racing, ranch roping and sorting events, National Dog Agility trials and many other events that bring thousands of people to the facility throughout the year. Depending on the level of sponsorship you choose, you may enjoy additional benefits by having signage displayed at these other events providing increased exposure and branding opportunities.

The Creek Hollow 4 Star Dressage Series is sanctioned by the:

United States Dressage Federation (USEF)  
United States Equestrian Federation (USDF)  
California Dressage Society (CDS)  
Dressage Association of Southern California (DASC)  
San Diego Chapter Circuit of CDS

### **BACK BY POPULAR DEMAND FOR 2011! Schooling Dressage Series**

In an effort to offer a more affordable and easy going show experience, we are implementing a series of schooling dressage shows. These shows have drawn a wide variety of new ridership, increasing your exposure and giving you even more value for your sponsorship.

**We have attached our Sponsorship Opportunities for your review.** Please keep in mind that we are more than happy to create custom packages, so if you don't see the perfect fit for your organization's needs, please contact us and we will work to create the perfect package for you and your business. We thank you for your time and consideration and look forward to working together in 2011!

Warm Regards,

Colleen Burman

Creek Hollow Ranch, Inc.

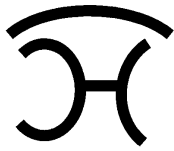
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**SPONSORSHIP OPPORTUNITIES**



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**PRESENTING SPONSOR.....\$2,500**

- Series “Presented By” with your company name on promotional materials
- Opportunity to display company signage at each show (up to five banners provided by your company)
- Signage displayed year round and for all Creek Hollow shows, clinics, and events
- Prominent placement of your company logo on Creek Hollow’s website for 12 months
- Opportunity to distribute company materials or promotional items in all exhibitor packets
- Special “thank you” to your company on Creek Hollow’s outgoing phone message
- Premier logo recognition as “Presenting Sponsor” on all outgoing emails (circulation 1,500 per show)
- Premier logo recognition as “Presenting Sponsor” on flyers (300 circulation for the series)
- Premier logo recognition as “Presenting Sponsor” and full page ad in series premium
- 20x20 booth space with opportunity to display and distribute company materials

**PLATINUM SPONSOR.....\$1000**

- Opportunity to display company signage at each show (up to four banners provided by your company)
- Signage displayed year round and for all Creek Hollow shows, clinics, and events
- Placement of your company logo on Creek Hollow’s website for 12 months
- Opportunity to distribute company materials or promotional items in all exhibitor packets
- Special “thank you” to your company on Creek Hollow’s outgoing phone message
- Large logo recognition as “Platinum Sponsor” on all outgoing emails (circulation 1,500 per show)
- Large logo recognition as “Platinum Sponsor” on flyers (300 circulation for the series)
- Large logo recognition as “Platinum Sponsor” and ½ page ad in the series premium
- 20x10 booth space with opportunity to display and distribute company materials

**GOLD SPONSOR.....\$750**

- Opportunity to display company signage at each show (up to three banners provided by your company)
- Signage displayed year round and for all Creek Hollow shows, clinics, and events
- Placement of your company logo on Creek Hollow’s website for 12 months
- Opportunity to distribute company materials or promotional items in all exhibitor packet
- Medium logo recognition as “Gold Sponsor” on all outgoing emails (circulation 1,500 per show)
- Medium logo recognition as “Gold Sponsor” on flyers (300 circulation for the series)
- Medium logo recognition as “Gold Sponsor” and 1/4 page ad in the series event premium
- 10 x10 booth space with opportunity to display and distribute company materials

**SILVER SPONSOR.....\$500**

- Opportunity to display company signage at each show (up to two banners provided by your company)
- Signage displayed year round and for all Creek Hollow shows, clinics, and events
- Placement of your company logo on Creek Hollow’s website for 12 months
- Opportunity to distribute company materials or promotional items in all exhibitor packet
- Small logo recognition as “Silver Sponsor” on all outgoing emails (circulation 1,500 per show)
- Small logo recognition as “Silver Sponsor” on flyers (300 circulation for the series)
- Small logo recognition as “Silver Sponsor” and business card ad in the series event premium
- 10 x10 booth space with opportunity to display and distribute company materials



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**BRONZE SPONSOR.....\$250**

- Opportunity to display company signage at each show (one banner provided by your company)
- Signage displayed year round and for all Creek Hollow shows, clinics, and events
- Company name on Creek Hollows website for 12 months
- Opportunity to distribute company materials or promotional items in all exhibitor packet
- Name recognition as “Bronze Sponsor” on all outgoing emails (circulation 1,500 per show)
- Name recognition as “Bronze Sponsor” on flyers (300 circulation for the series)
- Name recognition as “Bronze Sponsor” in series event premium
- 10 x10 booth space with opportunity to display and distribute company materials

**COPPER SPONSOR.....\$100**

- Opportunity to display company signage at each show (one banner provided by your company)
- Opportunity to distribute company materials or promotional items in all exhibitor packet
- Name recognition as “Copper Sponsor” on all outgoing emails (circulation 1,500 per show)
- Name recognition as “Copper Sponsor” on flyers (300 circulation for the series)
- Name recognition as “Copper Sponsor” in series event premium

**FRIEND OF CHR SPONSOR.....Amount of your choice**

**PRODUCT/GIFT CERTIFICATE SPONSOR**

**Sponsorship Level Equal to Face Value of Product(s)/Gift Certificate(s)**

**CHOOSE YOUR SPONSORSHIP LEVEL!**

Name of Sponsor: \_\_\_\_\_

Your Name: \_\_\_\_\_

Address:\_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Website:\_\_\_\_\_

Phone No.: \_\_\_\_\_ Email: \_\_\_\_\_

Please indicate your desired sponsorship level:\_\_\_\_\_ \$\_\_\_\_\_

Describe product/gift certificate you will be offering:\_\_\_\_\_

\_\_\_\_\_

Make Checks payable to: CREEK HOLLOW RANCH  
26131 Old Julian Hwy.  
Ramona, CA 92065

**THANK YOU FOR YOUR GENEROUS SPONSORSHIP. WE COULDN'T DO IT WITHOUT YOUR SUPPORT!**